

Table 1

Gender

			TOTAL	Region			Gender		Age			Income			Education			Last Provincial Vote						
			(A)	GVRD (A)	Vancouver Island (B)	BC Southern Interior (C)	BC North/Interior (D)	Male (A)	Female (B)	18-34 (A)	35-54 (B)	55+ (C)	<\$50K (A)	\$50-99K (B)	\$100K+ (C)	HS or less (A)	College / Tech school (B)	Univ+ (C)	NDP (A)	Lib (B)	Green (C)	PC (D)	Other (E)	
Gender	All Respondents	BASE	806	406	175	170	55	393	413	221	321	264	281	273	130	352	311	143	227	291	72	23	35	
		UNWT	806	416	168	174	48	377	429	216	328	262	272	273	140	304	330	172	233	297	73	24	34	
	Male	COL %	49%	48%	46%	47%	65%	100%	0%	50%	49%	48%	44%	57%	58%	48%	49%	51%	45%	53%	48%	34%	72%	
		SIG												A	A									A D
	Female	COUNT	393	196	81	80	36	393	0	109	156	127	123	155	75	168	152	72	101	154	34	8	25	
		COL %	51%	52%	54%	53%	35%	0%	100%	50%	51%	52%	56%	43%	42%	52%	51%	49%	55%	47%	52%	66%	28%	
		SIG												B C					E					E
		COUNT	413	210	94	91	19	0	413	111	165	137	159	119	55	184	159	70	125	137	38	15	10	

: - BC Omni - April 19,2011 --- Vision Critical --- 4/22/2011 tl

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

Table 2

Age

		TOTAL	Region				Gender		Age			Income			Education			Last Provincial Vote					
			(A)	GVRD (A)	Vancouver Island (B)	BC Southern Interior (C)	BC North/Interior (D)	Male (A)	Female (B)	18-34 (A)	35-54 (B)	55+ (C)	<\$50K (A)	\$50-99K (B)	\$100K+ (C)	HS or less (A)	College / Tech school (B)	Univ+ (C)	NDP (A)	Lib (B)	Green (C)	PC (D)	Other (E)
AGE	All Respondents	BASE	806	406	175	170	55	393	413	221	321	264	281	273	130	352	311	143	227	291	72	23	35
		UNWT	806	416	168	174	48	377	429	216	328	262	272	273	140	304	330	172	233	297	73	24	34
	18-34	COL %	27%	31%	27%	19%	28%	28%	27%	100%	0%	0%	32%	24%	16%	31%	25%	23%	17%	17%	32%	21%	31%
		SIG		C									C									B	
	35-54	COUNT	221	125	47	33	15	109	111	221	0	0	91	64	21	110	78	32	39	50	23	5	11
		COL %	40%	40%	37%	40%	46%	40%	40%	0%	100%	0%	36%	41%	51%	34%	41%	52%	43%	40%	41%	45%	33%
	55+	SIG											A			A							
		COUNT	321	163	65	67	25	156	165	0	321	0	101	113	67	118	129	73	98	117	30	10	12
		COL %	33%	29%	36%	41%	27%	32%	33%	0%	0%	100%	32%	35%	32%	35%	34%	26%	39%	43%	27%	34%	35%
		SIG				A																	
		COUNT	264	118	62	70	15	127	137	0	0	264	90	96	42	123	104	37	89	124	19	8	12
		SIG				A						A	A B							C			
		MEAN	46.8	44.9	48.1	50.2	46.6	47.0	46.6	26.6	45.9	64.7	46.4	48.5	48.1	46.8	47.2	46.0	50.3		45.3	49.4	46.9
		SIG				A						A	A B							C			
		STDDEV	15.9	15.8	16.4	14.7	16.5	15.8	15.9	5.1	5.6	6.7	16.8	15.3	13.1	17.3	15.1	13.5	14.1	14.6	16.0	16.0	16.0
MEDIAN		48.0	45.0	50.0	52.0	50.0	48.0	48.0	27.0	47.0	64.0	48.0	50.0	48.0	50.0	48.0	45.0	52.0	52.0	47.0	50.0	50.0	

: - BC Omni - April 19,2011 --- Vision Critical --- 4/22/2011 tl

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

Results are based on two-sided tests assuming equal variances with significance level 0.05. For each significant pair, the key of the smaller category appears under the category with larger mean.

Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

Cell counts in some subtables are not integers. They were rounded to the nearest integers before performing pairwise comparisons.

Table 3

Age_Gender

			TOTAL	Region				Gender		Age			Income			Education			Last Provincial Vote					
			(A)	GVRD (A)	Vancouver Island (B)	BC Southern Interior (C)	BC North/Interior (D)	Male (A)	Female (B)	18-34 (A)	35-54 (B)	55+ (C)	<\$50K (A)	\$50-99K (B)	\$100K+ (C)	HS or less (A)	College / Tech school (B)	Univ+ (C)	NDP (A)	Lib (B)	Green (C)	PC (D)	Other (E)	
AGE/Gender	All Respondents	BASE	806	406	175	170	55	393	413	221	321	264	281	273	130	352	311	143	227	291	72	23	35	
		UNWT	806	416	168	174	48	377	429	216	328	262	272	273	140	304	330	172	233	297	73	24	34	
		COL %	14%	15%	13%	7%	24%	28%	0%	50%	0%	0%	15%	14%	8%	17%	11%	10%	5%	12%	13%	8%	20%	
	Male 18-34	SIG		C			C																	A
		COUNT	109	61	23	12	13	109	0	109	0	0	42	39	10	59	35	15	12	34	10	2	7	
		COL %	19%	19%	19%	19%	23%	40%	0%	0%	49%	0%	16%	23%	28%	16%	21%	24%	21%	21%	20%	18%	24%	
	Male 35-54	SIG													A									
		COUNT	156	77	34	33	13	156	0	0	156	0	45	64	37	57	64	34	47	62	14	4	8	
		COL %	16%	14%	14%	20%	18%	32%	0%	0%	48%	13%	19%	22%	15%	17%	16%	19%	20%	14%	8%	27%		
	Male 55+	SIG																						
		COUNT	127	58	24	35	10	127	0	0	0	127	36	52	28	51	53	23	42	58	10	2	9	
		COL %	14%	16%	14%	13%	4%	0%	27%	50%	0%	0%	17%	9%	8%	15%	14%	12%	12%	5%	19%	13%	11%	
	Female 18-34	SIG											B									B		
		COUNT	111	64	24	21	2	0	111	111	0	0	49	26	11	51	43	18	27	16	14	3	4	
		COL %	20%	21%	18%	20%	22%	0%	40%	0%	51%	0%	20%	18%	23%	17%	21%	27%	23%	19%	21%	27%	9%	
	Female 35-54	SIG															A							
		COUNT	165	86	32	34	12	0	165	0	165	0	56	49	30	61	65	39	51	55	15	6	3	
		COL %	17%	15%	22%	21%	9%	0%	33%	0%	0%	52%	19%	16%	10%	20%	17%	9%	21%	23%	12%	27%	9%	
	Female 55+	SIG														C								
		COUNT	137	59	38	35	5	0	137	0	0	137	54	44	14	72	52	14	47	67	9	6	3	

: - BC Omni - April 19,2011 --- Vision Critical --- 4/22/2011 tl

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

Table 4

Region

Region		TOTAL	Region				Gender		Age			Income			Education			Last Provincial Vote					
		(A)	GVRD (A)	Vancouver Island (B)	BC Southern Interior (C)	BC North/Interior (D)	Male (A)	Female (B)	18-34 (A)	35-54 (B)	55+ (C)	<\$50K (A)	\$50-99K (B)	\$100K+ (C)	HS or less (A)	College / Tech school (B)	Univ+ (C)	NDP (A)	Lib (B)	Green (C)	PC (D)	Other (E)	
Region	All Respondents	BASE	806	406	175	170	55	393	413	221	321	264	281	273	130	352	311	143	227	291	72	23	35
		UNWT	806	416	168	174	48	377	429	216	328	262	272	273	140	304	330	172	233	297	73	24	34
	GVRD	COL %	50%	100%	0%	0%	0%	50%	51%	57%	51%	45%	38%	50%	66%	44%	51%	65%	48%	52%	48%	19%	71%
		SIG								C				A	A B		A B		D				D
		COUNT	406	406	0	0	0	196	210	125	163	118	107	138	85	155	159	92	109	150	35	4	25
	Vancouver Island	COL %	22%	0%	100%	0%	0%	21%	23%	21%	20%	23%	24%	23%	16%	22%	24%	16%	23%	20%	26%	20%	12%
		SIG																					
		COUNT	175	0	175	0	0	81	94	47	65	62	68	64	21	78	74	23	52	58	19	5	4
	BC Southern Interior	COL %	21%	0%	0%	100%	0%	20%	22%	15%	21%	26%	28%	19%	13%	25%	21%	12%	20%	22%	23%	52%	2%
		SIG										A	B C			C			E	E	A B E		
		COUNT	170	0	0	170	0	80	91	33	67	70	79	53	16	88	65	17	45	64	17	12	1
	BC North/Interior	COL %	7%	0%	0%	0%	100%	9%	5%	7%	8%	6%	10%	7%	6%	9%	4%	7%	9%	6%	3%	9%	16%
		SIG						B															
		COUNT	55	0	0	0	55	36	19	15	25	15	27	19	8	31	14	10	21	19	2	2	6

: - BC Omni - April 19,2011 --- Vision Critical --- 4/22/2011 tl

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

Table 5

Education

			TOTAL	Region				Gender		Age			Income			Education			Last Provincial Vote					
			(A)	GVRD (A)	Vancouver Island (B)	BC Southern Interior (C)	BC North/Interior (D)	Male (A)	Female (B)	18-34 (A)	35-54 (B)	55+ (C)	<\$50K (A)	\$50-99K (B)	\$100K+ (C)	HS or less (A)	College / Tech school (B)	Univ+ (C)	NDP (A)	Lib (B)	Green (C)	PC (D)	Other (E)	
Education	All Respondents	BASE	806	406	175	170	55	393	413	221	321	264	281	273	130	352	311	143	227	291	72	23	35	
		UNWT	806	416	168	174	48	377	429	216	328	262	272	273	140	304	330	172	233	297	73	24	34	
	HS or less	COL %	44%	38%	44%	52%	57%	43%	45%	50%	37%	47%	53%	43%	18%	100%	0%	36%	45%	28%	49%	54%		
		SIG				A				B			C	C										
	College/ Tech school	COUNT	352	155	78	88	31	168	184	110	118	123	150	119	24	352	0	0	82	132	20	11	19	
		COL %	39%	39%	42%	38%	25%	39%	39%	35%	40%	39%	36%	38%	45%	0%	100%	0%	41%	37%	51%	46%	36%	
	Univ+	COUNT	311	159	74	65	14	152	159	78	129	104	103	104	59	0	311	0	94	108	37	11	13	
		COL %	18%	23%	13%	10%	18%	18%	17%	15%	23%	14%	10%	19%	37%	0%	0%	100%	23%	17%	22%	4%	10%	
			SIG		B C					C			A	A B										
			COUNT	143	92	23	17	10	72	70	32	73	37	29	51	48	0	0	143	51	51	16	1	3

: - BC Omni - April 19,2011 --- Vision Critical --- 4/22/2011 tl

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

Table 6

Income

	TOTAL	Region				Gender		Age			Income			Education			Last Provincial Vote						
		(A)	GVRD (A)	Vancouver Island (B)	BC Southern Interior (C)	BC North/Interior (D)	Male (A)	Female (B)	18-34 (A)	35-54 (B)	55+ (C)	<\$50K (A)	\$50-99K (B)	\$100K+ (C)	HS or less (A)	College / Tech school (B)	Univ+ (C)	NDP (A)	Lib (B)	Green (C)	PC (D)	Other (E)	
Income	All Respondents	BASE	806	406	175	170	55	393	413	221	321	264	281	273	130	352	311	143	227	291	72	23	35
		UNWT	806	416	168	174	48	377	429	216	328	262	272	273	140	304	330	172	233	297	73	24	34
	<\$50K	COL %	35%	26%	39%	47%	50%	31%	38%	41%	31%	34%	100%	0%	0%	43%	33%	20%	36%	28%	37%	37%	27%
		SIG			A	A	A		A						B C	C							
	\$50-99K	COUNT	281	107	68	79	27	123	159	91	101	90	281	0	0	150	103	29	82	81	27	8	10
		SIG						B										C					C
	\$100K+	COUNT	273	138	64	53	19	155	119	64	113	96	0	273	0	119	104	51	86	106	14	10	16
		SIG						B		A						A	A B						
	DK/REF	COUNT	130	85	21	16	8	75	55	21	67	42	0	0	130	24	59	48	35	64	19	2	3
		SIG							A														
		COUNT	121	76	22	22	1	40	81	44	40	36	0	0	0	60	46	15	24	41	12	3	6
		SIG																					

: - BC Omni - April 19,2011 --- Vision Critical --- 4/22/2011 tl

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

Table 7

Sal1. People sometimes cite "the environment" as a concern. Would you say you are personally concerned about the following environmental problems?

		TOTAL	Region				Gender		Age			Income			Education			Last Provincial Vote					
				Vancouver Island (B)	BC Southern Interior (C)	BC North/Interior (D)	Male (A)	Female (B)	18-34 (A)	35-54 (B)	55+ (C)	<\$50K (A)	\$50-99K (B)	\$100K+ (C)	HS or less (A)	College / Tech school (B)	Univ+ (C)	NDP (A)	Lib (B)	Green (C)	PC (D)	Other (E)	
			(A)	(A)	(B)	(C)	(D)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(C)	(D)	(E)
Environmental problems	All Respondents	BASE	806	406	175	170	55	393	413	221	321	264	281	273	130	352	311	143	227	291	72	23	35
		UNWT	806	416	168	174	48	377	429	216	328	262	272	273	140	304	330	172	233	297	73	24	34
	Pollution of drinking water	COL %	65%	66%	59%	72%	60%	60%	70%	59%	71%	64%	67%	59%	66%	62%	70%	63%	72%	62%	83%	68%	48%
		SIG						A			A							E		B	E		
		COUNT	528	269	103	123	33	237	291	131	228	169	190	162	86	220	218	90	162	182	60	16	17
	Pollution of rivers, lakes and reservoirs	COL %	72%	69%	73%	79%	76%	72%	73%	70%	69%	79%	74%	65%	82%	69%	74%	76%	77%	72%	91%	74%	63%
		SIG									B	B		B						B	E		
		COUNT	583	281	127	134	42	283	300	154	221	208	209	177	107	244	231	108	173	211	66	17	22
	Contamination of soil and water by toxic waste	COL %	68%	67%	68%	70%	65%	65%	70%	60%	70%	72%	68%	62%	74%	62%	73%	71%	73%	66%	85%	74%	54%
		SIG									A	A				A				B	E		
		COUNT	547	273	119	119	36	257	290	132	224	190	191	170	96	217	201	166	192	61	17	19	
	Maintenance of the supply of fresh water for household needs	COL %	60%	59%	56%	70%	56%	58%	63%	49%	65%	64%	61%	57%	66%	56%	64%	64%	67%	56%	70%	73%	55%
		SIG				A B					A	A											
		COUNT	487	238	98	120	31	227	260	109	208	170	173	157	85	196	200	91	151	163	50	17	19
	Air pollution	COL %	66%	67%	59%	68%	73%	61%	71%	68%	66%	65%	68%	61%	70%	61%	70%	68%	67%	64%	73%	77%	53%
		SIG							A														
		COUNT	532	273	103	116	40	240	292	150	211	171	193	166	91	216	219	97	153	185	53	17	19
	The loss of rainforests	COL %	57%	56%	55%	58%	64%	56%	58%	56%	55%	59%	59%	54%	61%	54%	58%	58%	60%	53%	68%	46%	54%
		SIG																					
		COUNT	456	226	96	98	35	218	238	123	177	156	166	147	80	191	181	83	136	155	49	10	19
	Extinction of plant and animal species	COL %	59%	58%	60%	57%	73%	55%	64%	58%	59%	61%	62%	56%	61%	56%	63%	62%	64%	56%	74%	61%	52%
		SIG							A														
		COUNT	478	236	104	97	40	215	263	129	189	160	176	153	79	195	195	88	144	163	53	14	18
	Global warming or climate change	COL %	57%	59%	51%	54%	66%	51%	62%	65%	54%	54%	58%	53%	60%	51%	59%	66%	67%	47%	65%	39%	46%
		SIG							A	B C							A	B					
		COUNT	459	241	89	93	36	201	258	143	174	142	163	145	78	180	184	94	151	136	47	9	16
	Depletion of fish stocks	COL %	66%	66%	67%	63%	69%	66%	66%	58%	68%	71%	67%	62%	74%	63%	66%	73%	71%	67%	79%	64%	62%
		SIG										A											
	COUNT	532	269	118	107	38	261	271	128	217	187	189	168	96	222	206	104	161	196	57	15	21	
Deforestation, the clearance of naturally occurring forests	COL %	60%	60%	63%	59%	61%	56%	64%	63%	58%	61%	67%	53%	65%	58%	61%	63%	63%	56%	78%	60%	46%	
	SIG							A				B							B	E			
	COUNT	487	244	109	100	34	220	267	138	187	161	188	144	84	206	191	90	143	164	56	14	16	
None of these	COL %	5%	5%	8%	2%	9%	8%	3%	7%	4%	5%	5%	7%	3%	8%	3%	2%	3%	6%	0%	2%	20%	
	SIG						B							B C								A B	
	COUNT	43	21	13	3	5	30	13	16	13	14	14	19	4	30	11	2	8	17	0	0	7	

: - BC Omni - April 19,2011 --- Vision Critical --- 4/22/2011 tl

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

Table 8

Sal2. On the subject of protection of salmon habitat in British Columbia, do you agree or disagree with each one of the following statements?
 Top2box Summary

	TOTAL	Region				Gender		Age			Income			Education			Last Provincial Vote					
		(A)	GVRD (A)	Vancouver Island (B)	BC Southern Interior (C)	BC North/Interior (D)	Male (A)	Female (B)	18-34 (A)	35-54 (B)	55+ (C)	<\$50K (A)	\$50-99K (B)	\$100K+ (C)	HS or less (A)	College / Tech school (B)	Univ+ (C)	NDP (A)	Lib (B)	Green (C)	PC (D)	Other (E)
Economic growth and development should not come at the expense of wild salmon habitat	VALUE	86%	84%	86%	89%	91%	87%	85%	84%	84%	91%	86%	88%	83%	88%	83%	89%	86%	87%	93%	92%	85%
	SIG									A B												
I would pay higher taxes if that was what was necessary to protect wild salmon habitat	VALUE	52%	50%	55%	50%	54%	55%	48%	49%	46%	61%	51%	52%	58%	47%	52%	62%	58%	49%	71%	42%	37%
	SIG									A B						A				B E		
The federal government should maintain its "No Net Loss" policy for the protection of fish habitat, even if it means less economic growth and	VALUE	69%	71%	70%	63%	74%	75%	64%	67%	67%	74%	68%	70%	74%	67%	68%	77%	73%	68%	71%	70%	62%
	SIG						B															
Laws meant to protect salmon habitat should be more strictly enforced	VALUE	89%	88%	92%	89%	90%	92%	87%	87%	87%	94%	86%	91%	90%	91%	85%	93%	93%	89%	92%	88%	90%
	SIG						B				B						B					

: - BC Omni - April 19,2011 --- Vision Critical --- 4/22/2011 tl

Results are based on two-sided tests assuming equal variances with significance level 0.05. For each significant pair, the key of the smaller category appears under the category with larger mean.

Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

Cell counts in some subtables are not integers. They were rounded to the nearest integers before performing pairwise comparisons.

Table 9

Sal2. On the subject of protection of salmon habitat in British Columbia, do you agree or disagree with each one of the following statements?
 Low2box Summary

	TOTAL	Region				Gender		Age			Income			Education			Last Provincial Vote					
		(A)	GVRD (A)	Vancouver Island (B)	BC Southern Interior (C)	BC North/Interior (D)	Male (A)	Female (B)	18-34 (A)	35-54 (B)	55+ (C)	<\$50K (A)	\$50-99K (B)	\$100K+ (C)	HS or less (A)	College / Tech school (B)	Univ+ (C)	NDP (A)	Lib (B)	Green (C)	PC (D)	Other (E)
Economic growth and development should not come at the expense of wild salmon habitat	VALUE	8%	8%	10%	6%	5%	9%	7%	9%	8%	6%	5%	10%	13%	6%	9%	9%	10%	8%	2%	0%	9%
	SIG													A								
I would pay higher taxes if that was what was necessary to protect wild salmon habitat	VALUE	41%	43%	37%	43%	41%	41%	42%	44%	46%	34%	39%	43%	37%	46%	40%	33%	35%	45%	22%	50%	61%
	SIG									C					C				C			A C
The federal government should maintain its "No Net Loss" policy for the protection of fish habitat, even if it means less economic growth and	VALUE	14%	13%	13%	15%	16%	14%	13%	11%	14%	15%	15%	13%	15%	14%	15%	11%	13%	19%	8%	4%	7%
	SIG																					
Laws meant to protect salmon habitat should be more strictly enforced	VALUE	5%	5%	4%	4%	6%	5%	5%	6%	5%	4%	5%	5%	7%	4%	7%	3%	5%	6%	1%	8%	4%
	SIG																					

: - BC Omni - April 19,2011 --- Vision Critical --- 4/22/2011 tl

Results are based on two-sided tests assuming equal variances with significance level 0.05. For each significant pair, the key of the smaller category appears under the category with larger mean.

Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

Cell counts in some subtables are not integers. They were rounded to the nearest integers before performing pairwise comparisons.

Table 10

Sal2. On the subject of protection of salmon habitat in British Columbia, do you agree or disagree with each one of the following statements?

		TOTAL (A)	Region				Gender		Age			Income			Education			Last Provincial Vote					
			GVRD (A)	Vancouver Island (B)	BC Southern Interior (C)	BC North/ Interior (D)	Male (A)	Female (B)	18-34 (A)	35-54 (B)	55+ (C)	<\$50K (A)	\$50- 99K (B)	\$100K+ (C)	HS or less (A)	College / Tech school (B)	Univ+ (C)	NDP (A)	Lib (B)	Green (C)	PC (D)	Other (E)	
Economic growth and development should not come at the expense of wild salmon habitat	All Respondents	BASE	806	406	175	170	55	393	413	221	321	264	281	273	130	352	311	143	227	291	72	23	35
		UNWT	806	416	168	174	48	377	429	216	328	262	272	273	140	304	330	172	233	297	73	24	34
	Strongly agree	COL %	50%	47%	54%	52%	60%	50%	51%	44%	50%	56%	55%	45%	53%	50%	51%	49%	57%	45%	62%	47%	53%
		SIG										A	B										
	Moderately agree	COUNT	405	191	93	88	33	196	209	97	160	148	154	122	70	176	159	70	128	131	45	11	19
		COL %	36%	37%	32%	37%	31%	37%	35%	40%	34%	35%	31%	43%	30%	38%	32%	40%	30%	42%	31%	44%	31%
	Moderately disagree	SIG											A	C						A			
		COUNT	290	152	57	64	17	147	143	88	109	93	87	118	38	133	100	56	67	123	23	10	11
	Strongly disagree	COL %	5%	5%	8%	3%	5%	6%	5%	7%	5%	4%	3%	7%	10%	4%	7%	7%	5%	6%	0%	0%	6%
		SIG												A									
	Not sure	COUNT	44	21	15	6	3	24	20	16	17	11	8	19	13	14	21	9	12	19	0	0	2
		COL %	3%	3%	2%	2%	0%	3%	2%	2%	3%	2%	2%	3%	3%	2%	3%	2%	5%	2%	2%	0%	3%
	Disagree (Net)	SIG																					
		COUNT	20	13	4	4	0	12	8	5	10	6	7	7	4	8	8	3	11	5	1	0	1
	Agree (Net)	COL %	6%	7%	4%	5%	4%	4%	8%	7%	8%	2%	9%	3%	4%	6%	8%	2%	4%	5%	5%	8%	6%
		SIG							A	C	C		B										
	Strongly agree	COUNT	47	30	6	9	2	14	33	15	26	6	25	8	5	21	24	3	8	13	4	2	2
		COL %	86%	84%	86%	89%	91%	87%	85%	84%	84%	91%	86%	88%	83%	88%	83%	89%	86%	87%	93%	92%	85%
	Disagree (Net)	SIG										A	B										
		COUNT	695	343	150	152	50	343	352	185	269	241	242	239	108	310	258	127	196	254	67	21	29
	Agree (Net)	COL %	8%	8%	10%	6%	5%	9%	7%	9%	8%	6%	5%	10%	13%	6%	9%	9%	10%	8%	2%	0%	9%
		SIG												A									
	Strongly disagree	COUNT	64	34	18	10	3	36	29	21	27	17	15	26	17	22	29	13	22	24	1	0	3
		COL %	8%	8%	10%	6%	5%	9%	7%	9%	8%	6%	5%	10%	13%	6%	9%	9%	10%	8%	2%	0%	9%

: - BC Omni - April 19, 2011 --- Vision Critical --- 4/22/2011 tl

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

Table 11

Sal2. On the subject of protection of salmon habitat in British Columbia, do you agree or disagree with each one of the following statements?

		TOTAL (A)	Region				Gender		Age			Income			Education			Last Provincial Vote					
			GVRD (A)	Vancouver Island (B)	BC Southern Interior (C)	BC North/ Interior (D)	Male (A)	Female (B)	18-34 (A)	35-54 (B)	55+ (C)	<\$50K (A)	\$50- 99K (B)	\$100K+ (C)	HS or less (A)	College / Tech school (B)	Univ+ (C)	NDP (A)	Lib (B)	Green (C)	PC (D)	Other (E)	
I would pay higher taxes if that was what was necessary to protect wild salmon habitat	All Respondents	BASE	806	406	175	170	55	393	413	221	321	264	281	273	130	352	311	143	227	291	72	23	35
		UNWT	806	416	168	174	48	377	429	216	328	262	272	273	140	304	330	172	233	297	73	24	34
	Strongly agree	COL %	15%	15%	21%	11%	14%	18%	13%	16%	13%	19%	14%	16%	23%	13%	15%	24%	21%	13%	24%	0%	10%
		SIG			C												A B						
	Moderately agree	COUNT	125	62	37	18	8	69	55	34	41	49	40	43	30	46	45	34	48	38	17	0	3
		COL %	36%	35%	34%	40%	40%	37%	35%	33%	33%	43%	37%	37%	35%	34%	37%	39%	37%	36%	47%	42%	27%
	Moderately disagree	COUNT	292	143	59	68	22	147	145	73	106	113	105	100	46	120	117	55	83	105	34	10	9
		COL %	27%	27%	25%	28%	27%	27%	28%	28%	24%	27%	27%	26%	30%	25%	22%	24%	33%	11%	23%	30%	
	Strongly disagree	SIG																C					
		COUNT	214	109	43	48	15	105	110	62	88	64	75	74	34	107	77	31	54	96	8	5	10
	Not sure	COL %	15%	16%	13%	15%	13%	15%	15%	16%	18%	9%	13%	16%	12%	16%	16%	11%	11%	12%	11%	27%	31%
		SIG									C												A B
	Agree (Net)	COUNT	120	64	23	26	7	58	62	36	59	25	36	45	15	55	49	16	25	36	8	6	11
		COL %	7%	7%	8%	7%	6%	4%	10%	7%	8%	5%	9%	4%	4%	7%	8%	5%	7%	5%	7%	8%	3%
	Disagree (Net)	SIG						A															
		COUNT	56	28	13	11	3	15	41	16	27	13	26	12	6	25	24	7	17	15	5	2	1
	Agree (Net)	COL %	52%	50%	55%	50%	54%	55%	48%	49%	46%	61%	51%	52%	58%	47%	52%	62%	58%	49%	71%	42%	37%
		SIG									A B						A			B E			
	Disagree (Net)	COUNT	416	205	96	86	29	216	200	107	147	162	144	143	76	165	162	89	131	144	51	10	13
		COL %	41%	43%	37%	43%	41%	41%	42%	44%	46%	34%	39%	43%	37%	46%	40%	33%	35%	45%	22%	50%	61%
		SIG								C	C					C				C			A C
		COUNT	334	173	65	73	22	162	172	98	147	89	111	119	49	162	125	47	79	132	16	11	21

: - BC Omni - April 19, 2011 --- Vision Critical --- 4/22/2011 tl

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

Table 12

Sal2. On the subject of protection of salmon habitat in British Columbia, do you agree or disagree with each one of the following statements?

		TOTAL	Region				Gender		Age			Income			Education			Last Provincial Vote					
			(A)	GVRD (A)	Vancouver Island (B)	BC Southern Interior (C)	BC North/Interior (D)	Male (A)	Female (B)	18-34 (A)	35-54 (B)	55+ (C)	<\$50K (A)	\$50-99K (B)	\$100K+ (C)	HS or less (A)	College / Tech school (B)	Univ+ (C)	NDP (A)	Lib (B)	Green (C)	PC (D)	Other (E)
The federal government should maintain its "No Net Loss" policy for the protection of fish habitat, even if it means less economic growth and development	All Respondents	BASE	806	406	175	170	55	393	413	221	321	264	281	273	130	352	311	143	227	291	72	23	35
		UNWT	806	416	168	174	48	377	429	216	328	262	272	273	140	304	330	172	233	297	73	24	34
	Strongly agree	COL %	30%	30%	33%	24%	34%	32%	28%	27%	28%	34%	31%	29%	28%	26%	29%	39%	37%	24%	42%	25%	23%
		SIG																A	B		B		
	Moderately agree	COUNT	238	120	58	41	19	125	114	59	90	90	88	79	37	92	92	55	84	69	31	6	8
		COL %	40%	41%	37%	39%	39%	43%	36%	41%	39%	40%	36%	41%	45%	41%	39%	38%	36%	45%	28%	45%	40%
	Moderately disagree	COUNT	320	168	65	66	22	170	151	89	125	106	103	111	59	144	121	54	82	130	20	10	14
		COL %	11%	10%	11%	14%	13%	11%	11%	8%	11%	13%	12%	11%	12%	11%	13%	7%	9%	17%	8%	4%	5%
	Strongly disagree	COUNT	90	40	19	24	7	45	45	17	37	36	34	29	15	40	39	10	21	48	6	1	2
		COL %	3%	3%	2%	1%	3%	3%	3%	3%	3%	2%	3%	2%	4%	3%	2%	4%	4%	2%	0%	0%	3%
	Not sure	COUNT	21	13	4	2	2	10	10	6	10	5	8	5	5	9	6	5	9	7	0	0	1
		COL %	17%	16%	16%	22%	11%	11%	23%	22%	19%	11%	17%	18%	11%	19%	17%	12%	14%	13%	21%	25%	30%
	Agree (Net)	SIG						A	C		C												
		COUNT	137	65	28	38	6	43	94	49	60	28	49	49	14	67	53	17	31	37	15	6	11
	Disagree (Net)	COL %	69%	71%	70%	63%	74%	75%	64%	67%	67%	74%	68%	70%	74%	67%	68%	77%	73%	68%	71%	70%	62%
		SIG						B															
		COUNT	559	288	123	107	40	294	264	148	215	196	190	190	96	236	213	110	166	199	51	16	22
		COL %	14%	13%	13%	15%	16%	14%	13%	11%	14%	15%	15%	13%	15%	14%	15%	11%	13%	19%	8%	4%	7%
		SIG																					
		COUNT	110	53	23	26	9	55	55	24	46	40	42	34	20	49	46	16	30	56	6	1	3

: - BC Omni - April 19,2011 --- Vision Critical --- 4/22/2011 tl

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

Table 13

Sal2. On the subject of protection of salmon habitat in British Columbia, do you agree or disagree with each one of the following statements?

		TOTAL (A)	Region				Gender		Age			Income			Education			Last Provincial Vote					
			GVRD (A)	Vancouver Island (B)	BC Southern Interior (C)	BC North/ Interior (D)	Male (A)	Female (B)	18-34 (A)	35-54 (B)	55+ (C)	<\$50K (A)	\$50- 99K (B)	\$100K+ (C)	HS or less (A)	College / Tech school (B)	Univ+ (C)	NDP (A)	Lib (B)	Green (C)	PC (D)	Other (E)	
Laws meant to protect salmon habitat should be more strictly enforced	All Respondents	BASE	806	406	175	170	55	393	413	221	321	264	281	273	130	352	311	143	227	291	72	23	35
		UNWT	806	416	168	174	48	377	429	216	328	262	272	273	140	304	330	172	233	297	73	24	34
	Strongly agree	COL %	58%	57%	58%	60%	54%	59%	57%	51%	56%	66%	58%	54%	61%	57%	60%	65%	51%	72%	56%	64%	
		SIG										A B						B		B			
	Moderately agree	COUNT	464	231	101	102	30	230	234	111	178	174	164	147	79	199	179	86	148	148	52	13	22
		SIG																		C			
	Moderately disagree	COL %	32%	31%	34%	29%	35%	33%	30%	36%	32%	28%	28%	37%	28%	34%	28%	33%	27%	38%	20%	31%	25%
		SIG																					
	Strongly disagree	COUNT	255	126	60	49	19	131	124	80	101	74	80	102	37	121	86	48	62	109	14	7	9
		SIG																					
	Not sure	COL %	4%	3%	4%	4%	5%	4%	4%	4%	4%	3%	3%	4%	7%	3%	5%	2%	3%	5%	0%	8%	4%
		SIG																					
	Disagree (Net)	COUNT	30	14	6	7	3	14	16	8	13	8	9	10	8	12	14	3	7	15	0	2	1
		SIG																					
	Agree (Net)	COL %	1%	2%	1%	1%	1%	1%	1%	2%	1%	1%	2%	2%	1%	1%	2%	1%	2%	1%	1%	0%	0%
		SIG																					
	Strongly disagree	COUNT	9	7	1	1	1	4	5	5	3	2	4	4	1	3	6	1	4	2	1	0	0
		SIG																					
	Not sure	COL %	6%	7%	4%	6%	4%	4%	8%	7%	8%	3%	9%	4%	3%	5%	8%	4%	2%	5%	6%	4%	6%
		SIG							A		C												
	Disagree (Net)	COUNT	48	28	7	11	2	14	34	16	25	7	24	10	4	17	26	5	5	16	5	1	2
		SIG							B		A B							B					
	Agree (Net)	COL %	89%	88%	92%	89%	90%	92%	87%	87%	87%	94%	86%	91%	90%	91%	85%	93%	93%	89%	92%	88%	90%
		SIG																					
Strongly disagree	COUNT	719	357	160	152	49	360	358	192	280	247	243	249	116	320	265	133	210	258	66	20	31	
	SIG																						
Disagree (Net)	COL %	5%	5%	4%	4%	6%	5%	5%	6%	5%	4%	5%	5%	7%	4%	7%	3%	5%	6%	1%	8%	4%	
	SIG																						
Agree (Net)	COUNT	39	21	7	8	4	18	21	13	16	10	14	14	9	15	20	4	11	18	1	2	1	
	SIG																						

: - BC Omni - April 19, 2011 --- Vision Critical --- 4/22/2011 tl

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

Table 14

Sal3. When it comes to maintaining and restoring local salmon runs in British Columbia, do you agree or disagree each one of the following statements?

Top2box Summary

	TOTAL	Region				Gender		Age			Income			Education			Last Provincial Vote					
		(A)	GVRD (A)	Vancouver Island (B)	BC Southern Interior (C)	BC North/Interior (D)	Male (A)	Female (B)	18-34 (A)	35-54 (B)	55+ (C)	<\$50K (A)	\$50-99K (B)	\$100K+ (C)	HS or less (A)	College / Tech school (B)	Univ+ (C)	NDP (A)	Lib (B)	Green (C)	PC (D)	Other (E)
The quality of my life would decrease if wild salmon runs continued to decline or disappear	VALUE	51%	50%	55%	47%	58%	54%	48%	47%	47%	60%	51%	52%	57%	45%	53%	62%	59%	49%	67%	51%	46%
	SIG									A B						A						
The extinction of small salmon runs is acceptable as a trade-off to maintain the commercial fishing industry's current practices	VALUE	12%	14%	7%	12%	7%	14%	10%	15%	9%	12%	13%	11%	13%	14%	10%	10%	8%	13%	10%	18%	7%
	SIG																					
It would be better to have a large number of healthy, smaller salmon runs than a few very large commercially valuable salmon runs	VALUE	60%	57%	61%	59%	73%	57%	62%	60%	59%	60%	56%	62%	66%	61%	57%	62%	59%	63%	68%	66%	53%
	SIG																					
The government should be allowed to let small, endangered salmon runs go extinct	VALUE	8%	8%	7%	8%	2%	8%	7%	11%	6%	7%	9%	7%	8%	9%	7%	6%	8%	8%	2%	4%	6%
	SIG																					
Wild salmon are as culturally important to the people of British Columbia as the French language is to the people of Quebec	VALUE	70%	67%	73%	74%	73%	69%	72%	66%	69%	76%	74%	70%	69%	71%	70%	69%	74%	72%	70%	75%	48%
	SIG																E	E				

: - BC Omni - April 19,2011 --- Vision Critical --- 4/22/2011 tl

Results are based on two-sided tests assuming equal variances with significance level 0.05. For each significant pair, the key of the smaller category appears under the category with larger mean.

Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

Cell counts in some subtables are not integers. They were rounded to the nearest integers before performing pairwise comparisons.

Table 15

Sal3. When it comes to maintaining and restoring local salmon runs in British Columbia, do you agree or disagree each one of the following statements?

Low2box Summary

	TOTAL (A)	Region				Gender		Age			Income			Education			Last Provincial Vote				
		GVRD (A)	Vancouver Island (B)	BC Southern Interior (C)	BC North/ Interior (D)	Male (A)	Female (B)	18-34 (A)	35-54 (B)	55+ (C)	<\$50K (A)	\$50- 99K (B)	\$100K+ (C)	HS or less (A)	College / Tech school (B)	Univ+ (C)	NDP (A)	Lib (B)	Green (C)	PC (D)	Other (E)
The quality of my life would decrease if wild salmon runs continued to decline or disappear	VALUE 38%	37%	37%	43%	36%	38%	38%	41%	42%	31%	38%	39%	37%	43%	37%	27%	32%	41%	23%	36%	43%
	SIG							C					C				C				
The extinction of small salmon runs is acceptable as a trade-off to maintain the commercial fishing industry's current practices	VALUE 77%	74%	81%	81%	82%	79%	76%	69%	80%	80%	73%	79%	81%	71%	83%	81%	83%	78%	87%	69%	82%
	SIG							A	A					A	A						
It would be better to have a large number of healthy, smaller salmon runs than a few very large commercially valuable salmon runs	VALUE 18%	19%	17%	18%	12%	22%	14%	14%	17%	22%	19%	19%	13%	16%	21%	15%	18%	20%	12%	12%	25%
	SIG					B				A											
The government should be allowed to let small, endangered salmon runs go extinct	VALUE 82%	81%	80%	84%	92%	86%	79%	76%	83%	87%	80%	83%	80%	83%	87%	85%	84%	89%	92%	85%	
	SIG					B				A											
Wild salmon are as culturally important to the people of British Columbia as the French language is to the people of Quebec	VALUE 21%	24%	18%	18%	17%	26%	16%	23%	21%	19%	15%	24%	26%	18%	23%	24%	19%	21%	21%	21%	43%
	SIG					B					A	A									A B

: - BC Omni - April 19,2011 --- Vision Critical --- 4/22/2011 tl

Results are based on two-sided tests assuming equal variances with significance level 0.05. For each significant pair, the key of the smaller category appears under the category with larger mean.

Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

Cell counts in some subtables are not integers. They were rounded to the nearest integers before performing pairwise comparisons.

Table 16

Sal3. When it comes to maintaining and restoring local salmon runs in British Columbia, do you agree or disagree each one of the following statements?

		TOTAL	Region				Gender		Age			Income			Education			Last Provincial Vote						
			(A)	GVRD (A)	Vancouver Island (B)	BC Southern Interior (C)	BC North/Interior (D)	Male (A)	Female (B)	18-34 (A)	35-54 (B)	55+ (C)	<\$50K (A)	\$50-99K (B)	\$100K+ (C)	HS or less (A)	College / Tech school (B)	Univ+ (C)	NDP (A)	Lib (B)	Green (C)	PC (D)	Other (E)	
The quality of my life would decrease if wild salmon runs continued to decline or disappear	All Respondents	BASE	806	406	175	170	55	393	413	221	321	264	281	273	130	352	311	143	227	291	72	23	35	
		UNWT	806	416	168	174	48	377	429	216	328	262	272	273	140	304	330	172	233	297	73	24	34	
	Strongly agree	COL %	19%	18%	28%	13%	14%	17%	21%	15%	17%	24%	19%	18%	21%	16%	20%	24%	24%	16%	37%	7%	18%	
		SIG			A C							A									B			
	Moderately agree	COUNT	151	72	49	22	8	66	85	32	56	63	53	48	28	56	61	35	55	47	26	2	6	
		SIG																						
	Moderately disagree	COL %	32%	33%	27%	34%	44%	37%	28%	32%	29%	36%	32%	34%	36%	29%	33%	38%	35%	32%	30%	45%	28%	
		SIG																						
	Strongly disagree	COUNT	261	132	47	57	24	146	115	71	94	96	89	94	46	104	103	54	79	94	22	10	10	
		SIG																						
	Not sure	COL %	14%	14%	12%	14%	14%	15%	13%	20%	13%	9%	12%	15%	15%	16%	14%	8%	11%	14%	4%	14%	26%	
		SIG										C											C	
	Agree (Net)	COUNT	112	58	21	24	8	57	55	45	42	25	33	40	19	57	43	12	25	39	3	3	9	
		SIG																						
	Disagree (Net)	COL %	11%	13%	8%	10%	6%	8%	13%	13%	11%	9%	12%	9%	6%	11%	10%	11%	9%	10%	10%	12%	10%	
		SIG										A												
	Agree (Net)	COUNT	86	51	14	17	3	31	55	28	35	23	32	25	8	40	31	15	19	30	7	3	4	
		SIG																						
	Disagree (Net)	COL %	51%	50%	55%	47%	58%	54%	48%	47%	47%	60%	51%	52%	57%	45%	53%	62%	59%	49%	67%	51%	46%	
		SIG										A B												
	Disagree (Net)	COUNT	412	205	96	79	32	212	200	103	150	159	142	142	74	159	164	89	134	142	48	12	16	
		SIG																						
			COUNT	308	150	64	73	20	149	159	90	135	83	107	106	49	153	116	39	73	120	17	8	15

: - BC Omni - April 19,2011 --- Vision Critical --- 4/22/2011 tl

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

Table 17

Sal3. When it comes to maintaining and restoring local salmon runs in British Columbia, do you agree or disagree each one of the following statements?

		TOTAL (A)	Region				Gender		Age			Income			Education			Last Provincial Vote						
			GVRD (A)	Vancouver Island (B)	BC Southern Interior (C)	BC North/ Interior (D)	Male (A)	Female (B)	18-34 (A)	35-54 (B)	55+ (C)	<\$50K (A)	\$50- 99K (B)	\$100K+ (C)	HS or less (A)	College / Tech school (B)	Univ+ (C)	NDP (A)	Lib (B)	Green (C)	PC (D)	Other (E)		
The extinction of small salmon runs is acceptable as a trade-off to maintain the commercial fishing industry's current practices	All Respondents	BASE	806	406	175	170	55	393	413	221	321	264	281	273	130	352	311	143	227	291	72	23	35	
		UNWT	806	416	168	174	48	377	429	216	328	262	272	273	140	304	330	172	233	297	73	24	34	
	Strongly agree	COL %	3%	4%	3%	2%	2%	4%	2%	6%	3%	2%	5%	2%	3%	5%	1%	3%	4%	2%	3%	0%	3%	
		SIG														B								
	Moderately agree	COUNT	25	15	6	4	1	16	9	12	8	5	15	5	3	17	4	4	9	6	2	0	1	
		COL %	8%	11%	3%	10%	5%	9%	8%	9%	7%	10%	7%	9%	11%	9%	9%	7%	4%	11%	7%	18%	4%	
	Moderately disagree	SIG		B																A		A		
		COUNT	68	43	6	17	3	37	32	20	21	27	21	26	14	31	26	11	9	31	5	4	1	
	Strongly disagree	COL %	28%	27%	27%	35%	18%	26%	30%	25%	30%	29%	23%	30%	31%	26%	29%	31%	24%	33%	21%	28%	28%	
		SIG																						
	Not sure	COUNT	225	109	47	60	10	101	125	55	95	76	66	81	41	90	91	44	55	95	15	6	10	
		COL %	49%	47%	54%	46%	63%	53%	46%	44%	51%	52%	50%	49%	49%	45%	53%	50%	58%	46%	66%	41%	54%	
	Disagree (Net)	SIG						B											B		B			
		COUNT	398	190	94	78	35	208	189	98	163	137	141	135	64	160	166	72	132	133	48	9	19	
	Agree (Net)	COL %	11%	12%	13%	7%	11%	8%	14%	16%	10%	8%	14%	10%	6%	15%	8%	9%	9%	9%	4%	13%	11%	
		SIG						A		C			C			B								
	Disagree (Net)	COUNT	89	49	22	12	6	31	59	35	33	21	39	27	7	53	24	12	22	26	3	3	4	
		COL %	12%	14%	7%	12%	7%	14%	10%	15%	9%	12%	13%	11%	13%	14%	10%	10%	8%	13%	10%	18%	7%	
	Agree (Net)	SIG																						
		COUNT	94	58	12	21	4	53	41	33	30	31	36	30	18	49	30	15	18	37	7	4	2	
	Disagree (Net)	COL %	77%	74%	81%	81%	82%	79%	76%	69%	80%	80%	73%	79%	81%	71%	83%	81%	83%	78%	87%	69%	82%	
		SIG									A	A				A								
			COUNT	623	299	141	138	45	309	314	153	258	212	207	216	105	250	258	115	187	228	63	16	28

: - BC Omni - April 19, 2011 --- Vision Critical --- 4/22/2011 tl

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

Table 18

Sal3. When it comes to maintaining and restoring local salmon runs in British Columbia, do you agree or disagree each one of the following statements?

		TOTAL (A)	Region				Gender		Age			Income			Education			Last Provincial Vote						
			GVRD (A)	Vancouver Island (B)	BC Southern Interior (C)	BC North/ Interior (D)	Male (A)	Female (B)	18-34 (A)	35-54 (B)	55+ (C)	<\$50K (A)	\$50- 99K (B)	\$100K+ (C)	HS or less (A)	College / Tech school (B)	Univ+ (C)	NDP (A)	Lib (B)	Green (C)	PC (D)	Other (E)		
It would be better to have a large number of healthy, smaller salmon runs than a few very large commercially valuable salmon runs	All Respondents	BASE	806	406	175	170	55	393	413	221	321	264	281	273	130	352	311	143	227	291	72	23	35	
		UNWT	806	416	168	174	48	377	429	216	328	262	272	273	140	304	330	172	233	297	73	24	34	
	Strongly agree	COL %	22%	20%	26%	21%	29%	22%	23%	27%	19%	23%	21%	24%	24%	24%	20%	25%	26%	18%	29%	22%	24%	
		SIG																						
		COUNT	181	83	46	36	16	85	96	59	61	61	58	65	31	84	62	35	59	53	21	5	8	
	Moderately agree	COL %	37%	37%	35%	38%	44%	35%	39%	33%	40%	37%	35%	38%	43%	37%	37%	37%	33%	45%	39%	44%	29%	
		SIG																						
		COUNT	300	149	61	66	24	138	161	73	128	99	99	104	55	131	116	53	75	130	28	10	10	
	Moderately disagree	COL %	13%	14%	11%	14%	9%	16%	10%	9%	12%	16%	12%	16%	10%	10%	16%	13%	13%	15%	10%	12%	18%	
		SIG																						
		COUNT	104	56	20	23	5	64	40	20	40	43	33	43	13	37	49	18	30	43	7	3	6	
	Strongly disagree	COL %	5%	5%	6%	4%	3%	6%	4%	5%	4%	6%	7%	4%	3%	5%	6%	2%	5%	5%	3%	0%	7%	
		SIG																						
		COUNT	40	21	10	7	2	23	17	10	13	16	19	10	4	19	17	3	12	14	2	0	2	
	Not sure	COL %	23%	24%	22%	23%	15%	21%	24%	26%	25%	17%	25%	19%	20%	23%	22%	23%	22%	18%	20%	22%	22%	
		SIG																						
		COUNT	182	97	38	39	8	82	100	58	79	46	71	51	27	82	67	33	51	51	14	5	8	
	Agree (Net)	COL %	60%	57%	61%	59%	73%	57%	62%	60%	59%	60%	56%	62%	66%	61%	57%	62%	59%	63%	68%	66%	53%	
		SIG																						
		COUNT	481	232	107	101	40	224	257	132	189	159	157	169	86	214	178	89	134	182	49	15	18	
	Disagree (Net)	COL %	18%	19%	17%	18%	12%	22%	14%	14%	17%	22%	19%	19%	13%	16%	21%	15%	18%	20%	12%	12%	25%	
		SIG																						
		COUNT	143	77	30	30	7	87	57	31	53	59	53	53	17	56	66	21	41	58	9	3	9	

: - BC Omni - April 19, 2011 --- Vision Critical --- 4/22/2011 tl

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

Table 19

Sal3. When it comes to maintaining and restoring local salmon runs in British Columbia, do you agree or disagree each one of the following statements?

		TOTAL	Region				Gender		Age			Income			Education			Last Provincial Vote					
			(A)	GVRD (A)	Vancouver Island (B)	BC Southern Interior (C)	BC North/Interior (D)	Male (A)	Female (B)	18-34 (A)	35-54 (B)	55+ (C)	<\$50K (A)	\$50-99K (B)	\$100K+ (C)	HS or less (A)	College / Tech school (B)	Univ+ (C)	NDP (A)	Lib (B)	Green (C)	PC (D)	Other (E)
The government should be allowed to let small, endangered salmon runs go extinct	All Respondents	BASE	806	406	175	170	55	393	413	221	321	264	281	273	130	352	311	143	227	291	72	23	35
		UNWT	806	416	168	174	48	377	429	216	328	262	272	273	140	304	330	172	233	297	73	24	34
	Strongly agree	COL %	2%	2%	3%	2%	2%	2%	2%	4%	2%	2%	4%	2%	2%	4%	1%	3%	3%	2%	0%	0%	0%
		SIG																					
	Moderately agree	COUNT	19	9	6	4	1	9	10	8	6	5	11	5	3	13	3	4	7	6	0	0	0
		SIG																					
	Moderately disagree	COL %	5%	6%	4%	5%	0%	6%	5%	7%	4%	5%	5%	5%	5%	5%	6%	3%	5%	6%	2%	4%	6%
		SIG																					
	Strongly disagree	COUNT	41	25	7	9	0	22	19	16	12	13	14	14	7	19	17	5	12	17	1	1	2
		SIG																					
	Not sure	COL %	24%	25%	16%	25%	37%	26%	22%	20%	26%	24%	26%	21%	29%	26%	20%	27%	22%	26%	17%	33%	27%
		SIG																					
	Disagree (Net)	COUNT	194	103	28	43	20	104	90	45	85	65	73	58	37	93	62	39	50	77	12	7	10
		SIG																					
	Agree (Net)	COL %	58%	56%	64%	59%	55%	59%	57%	56%	56%	62%	54%	62%	55%	53%	63%	60%	62%	58%	72%	59%	58%
		SIG																					
	Strongly disagree	COUNT	468	225	112	100	30	234	235	123	180	165	153	169	71	187	196	85	141	168	52	13	20
		SIG																					
	Not sure	COL %	10%	11%	12%	8%	6%	6%	14%	13%	12%	6%	11%	10%	9%	11%	11%	7%	7%	8%	9%	4%	9%
		SIG							A	C													
	Disagree (Net)	COUNT	83	44	21	14	3	24	59	29	37	17	30	27	12	40	33	10	17	23	7	1	3
		SIG																					
	Agree (Net)	COL %	8%	8%	7%	8%	2%	8%	7%	11%	6%	7%	9%	7%	8%	9%	7%	6%	8%	8%	2%	4%	6%
		SIG																					
Disagree (Net)	COUNT	61	34	13	13	1	32	29	24	19	18	25	19	10	32	20	9	18	23	1	1	2	
	SIG																						
Disagree (Net)	COL %	82%	81%	80%	84%	92%	86%	79%	76%	83%	87%	80%	83%	83%	80%	83%	87%	85%	84%	89%	92%	85%	
	SIG						B								A								
Disagree (Net)	COUNT	662	329	140	143	51	337	325	168	265	230	227	227	108	280	258	124	192	245	64	21	30	
	SIG																						

: - BC Omni - April 19, 2011 --- Vision Critical --- 4/22/2011 tl

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

Table 20

Sal3. When it comes to maintaining and restoring local salmon runs in British Columbia, do you agree or disagree each one of the following statements?

		TOTAL	Region				Gender		Age			Income			Education			Last Provincial Vote						
			(A)	GVRD (A)	Vancouver Island (B)	BC Southern Interior (C)	BC North/Interior (D)	Male (A)	Female (B)	18-34 (A)	35-54 (B)	55+ (C)	<\$50K (A)	\$50-99K (B)	\$100K+ (C)	HS or less (A)	College / Tech school (B)	Univ+ (C)	NDP (A)	Lib (B)	Green (C)	PC (D)	Other (E)	
Wild salmon are as culturally important to the people of British Columbia as the French language is to the people of Quebec	All Respondents	BASE	806	406	175	170	55	393	413	221	321	264	281	273	130	352	311	143	227	291	72	23	35	
		UNWT	806	416	168	174	48	377	429	216	328	262	272	273	140	304	330	172	233	297	73	24	34	
	Strongly agree	COL %	38%	33%	48%	41%	32%	37%	38%	34%	37%	43%	42%	35%	33%	41%	37%	31%	44%	35%	41%	45%	26%	
		SIG			A																			
	Moderately agree	COUNT	306	134	83	70	18	147	159	75	117	113	118	95	43	145	117	43	100	102	29	10	9	
		COL %	32%	34%	26%	33%	41%	32%	33%	32%	32%	33%	32%	36%	36%	30%	33%	38%	30%	36%	30%	31%	22%	
	Moderately disagree	COUNT	261	138	45	56	22	124	137	71	104	86	89	97	46	105	102	54	68	106	21	7	8	
		COL %	13%	15%	12%	11%	13%	17%	10%	16%	13%	11%	9%	15%	16%	12%	14%	15%	10%	14%	18%	13%	22%	
	Strongly disagree	SIG					B																	
		COUNT	108	60	22	19	7	66	42	35	43	30	25	41	21	42	44	22	22	40	13	3	8	
	Not sure	COL %	8%	9%	6%	6%	5%	10%	6%	8%	8%	7%	6%	9%	10%	7%	8%	8%	10%	8%	3%	8%	21%	
		SIG					B																	C
	Agree (Net)	COUNT	61	37	11	11	3	38	23	17	25	20	18	24	12	23	26	12	22	22	2	2	7	
		COL %	9%	9%	8%	8%	10%	5%	12%	10%	10%	6%	11%	6%	6%	10%	7%	7%	7%	7%	9%	4%	9%	
	Disagree (Net)	SIG					A																	
		COUNT	70	36	14	14	5	18	52	23	32	15	31	16	7	37	22	11	15	21	6	1	3	
	Disagree (Net)	COL %	70%	67%	73%	74%	73%	69%	72%	66%	69%	76%	74%	70%	69%	71%	70%	69%	74%	72%	70%	75%	48%	
		SIG																	E	E				
	Disagree (Net)	COUNT	567	273	128	126	40	271	296	146	221	200	207	193	89	250	219	98	168	208	51	17	17	
		COL %	21%	24%	18%	18%	17%	26%	16%	23%	21%	19%	15%	24%	26%	18%	23%	24%	19%	21%	21%	21%	43%	
	Disagree (Net)	SIG					B							A	A								A B	
		COUNT	170	98	32	30	10	104	66	52	68	50	43	65	33	65	71	34	44	62	15	5	15	

: - BC Omni - April 19, 2011 --- Vision Critical --- 4/22/2011 tl

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

Table 21

Sal4. Overall, how concerned are you about each one of the following threats to wild salmon runs?
 Top2box Summary

	TOTAL	Region				Gender		Age			Income			Education			Last Provincial Vote					
		(A)	GVRD (A)	Vancouver Island (B)	BC Southern Interior (C)	BC North/Interior (D)	Male (A)	Female (B)	18-34 (A)	35-54 (B)	55+ (C)	<\$50K (A)	\$50-99K (B)	\$100K+ (C)	HS or less (A)	College / Tech school (B)	Univ+ (C)	NDP (A)	Lib (B)	Green (C)	PC (D)	Other (E)
Habitat destruction	VALUE	84%	84%	82%	83%	89%	83%	85%	76%	86%	89%	84%	85%	86%	82%	83%	91%	90%	85%	84%	79%	74%
	SIG								A	A						A						
Pollution	VALUE	86%	87%	84%	88%	88%	86%	87%	82%	87%	89%	87%	87%	88%	87%	84%	92%	89%	88%	87%	81%	73%
	SIG																					
Overfishing	VALUE	83%	81%	83%	86%	88%	83%	83%	77%	85%	87%	82%	83%	88%	80%	84%	89%	86%	86%	90%	83%	63%
	SIG									A	A						A	E	E	E		
Salmon farms	VALUE	64%	65%	65%	60%	66%	62%	66%	55%	66%	69%	66%	64%	63%	63%	68%	73%	62%	73%	58%	58%	
	SIG									A	A											
Hatcheries	VALUE	47%	50%	42%	49%	41%	41%	53%	42%	50%	48%	51%	48%	44%	52%	42%	47%	49%	43%	55%	57%	46%
	SIG							A														
Water shortages	VALUE	68%	67%	64%	71%	76%	64%	72%	56%	71%	73%	69%	66%	67%	68%	66%	71%	74%	67%	74%	77%	55%
	SIG							A		A	A											
Climate change	VALUE	65%	68%	60%	63%	71%	62%	69%	65%	66%	65%	65%	66%	68%	63%	65%	74%	74%	60%	69%	51%	47%
	SIG							A								A	B	E				

: - BC Omni - April 19,2011 --- Vision Critical --- 4/22/2011 tl

Results are based on two-sided tests assuming equal variances with significance level 0.05. For each significant pair, the key of the smaller category appears under the category with larger mean.

Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

Cell counts in some subtables are not integers. They were rounded to the nearest integers before performing pairwise comparisons.

Table 22

Sal4. Overall, how concerned are you about each one of the following threats to wild salmon runs?
 Low2box Summary

	TOTAL	Region					Gender		Age			Income			Education			Last Provincial Vote				
		(A)	GVRD (A)	Vancouver Island (B)	BC Southern Interior (C)	BC North/Interior (D)	Male (A)	Female (B)	18-34 (A)	35-54 (B)	55+ (C)	<\$50K (A)	\$50-99K (B)	\$100K+ (C)	HS or less (A)	College / Tech school (B)	Univ+ (C)	NDP (A)	Lib (B)	Green (C)	PC (D)	Other (E)
Habitat destruction	VALUE	11%	10%	15%	11%	9%	14%	9%	17%	9%	9%	9%	12%	12%	12%	13%	4%	8%	12%	11%	12%	16%
	SIG						B		B C					C	C							
Pollution	VALUE	10%	9%	14%	8%	10%	12%	8%	13%	10%	8%	8%	12%	10%	9%	12%	7%	10%	10%	9%	15%	16%
	SIG																					
Overfishing	VALUE	12%	13%	14%	9%	11%	14%	11%	16%	10%	12%	12%	15%	9%	15%	12%	6%	11%	11%	6%	8%	30%
	SIG														C							A B C
Salmon farms	VALUE	28%	27%	28%	30%	31%	34%	23%	34%	26%	26%	25%	29%	32%	29%	30%	24%	21%	32%	19%	30%	28%
	SIG						B												A			
Hatcheries	VALUE	43%	40%	51%	39%	50%	54%	32%	46%	40%	44%	37%	45%	46%	40%	47%	43%	41%	50%	33%	35%	44%
	SIG						B															
Water shortages	VALUE	26%	27%	31%	23%	22%	33%	20%	36%	23%	23%	23%	30%	29%	26%	29%	23%	21%	29%	20%	19%	35%
	SIG						B		B C													
Climate change	VALUE	30%	27%	36%	30%	25%	36%	24%	28%	29%	32%	27%	31%	30%	31%	31%	23%	24%	35%	26%	39%	42%
	SIG						B															

: - BC Omni - April 19,2011 --- Vision Critical --- 4/22/2011 tl

Results are based on two-sided tests assuming equal variances with significance level 0.05. For each significant pair, the key of the smaller category appears under the category with larger mean.

Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

Cell counts in some subtables are not integers. They were rounded to the nearest integers before performing pairwise comparisons.

Table 23

Sal4. Overall, how concerned are you about each one of the following threats to wild salmon runs?

	TOTAL	Region				Gender		Age			Income			Education			Last Provincial Vote							
		(A)	GVRD (A)	Vancouver Island (B)	BC Southern Interior (C)	BC North/Interior (D)	Male (A)	Female (B)	18-34 (A)	35-54 (B)	55+ (C)	<\$50K (A)	\$50-99K (B)	\$100K+ (C)	HS or less (A)	College / Tech school (B)	Univ+ (C)	NDP (A)	Lib (B)	Green (C)	PC (D)	Other (E)		
Habitat destruction	All Respondents		BASE	806	406	175	170	55	393	413	221	321	264	281	273	130	352	311	143	227	291	72	23	35
			UNWT	806	416	168	174	48	377	429	216	328	262	272	273	140	304	330	172	233	297	73	24	34
	Very concerned		COL %	48%	48%	45%	49%	51%	44%	51%	39%	47%	56%	49%	43%	51%	45%	49%	53%	60%	41%	56%	36%	47%
			SIG										A							B				
	Moderately concerned		COUNT	385	194	79	84	28	174	211	86	150	148	138	116	66	158	151	76	137	119	41	8	16
			SIG																			A		
	Not too concerned		COL %	36%	37%	37%	34%	38%	39%	34%	36%	39%	33%	34%	43%	35%	37%	35%	38%	30%	44%	28%	43%	27%
			SIG																					
	Not concerned at all		COUNT	293	149	65	58	21	153	140	80	126	87	97	117	46	131	108	54	67	129	20	10	10
			SIG																					
	Not sure		COL %	9%	8%	11%	8%	8%	12%	6%	13%	7%	8%	7%	10%	9%	10%	10%	4%	6%	10%	9%	8%	13%
			SIG																					
	Concerned (Net)		COUNT	71	34	19	14	4	45	26	28	23	20	18	27	12	35	31	5	14	30	7	2	5
			SIG																					
	Not concerned (Net)		COL %	2%	1%	4%	3%	2%	2%	2%	5%	2%	1%	3%	2%	2%	3%	1%	1%	1%	2%	1%	4%	3%
			SIG																					
	Concerned (Net)		COUNT	18	6	6	5	1	9	9	10	5	3	8	5	3	8	9	1	3	4	1	1	1
			SIG																					
	Not concerned (Net)		COL %	5%	6%	3%	5%	2%	3%	7%	7%	5%	2%	7%	3%	2%	6%	4%	4%	2%	3%	5%	9%	9%
			SIG								A	C			B									
	Concerned (Net)		COUNT	39	24	5	9	1	11	28	16	16	7	20	8	3	20	12	6	5	9	4	2	3
			SIG																					
	Not concerned (Net)		COL %	84%	84%	82%	83%	89%	83%	85%	76%	86%	89%	84%	85%	86%	82%	83%	91%	90%	85%	84%	79%	74%
			SIG									A	A						A					
Not concerned (Net)		COUNT	678	343	144	142	49	327	351	167	276	235	235	233	112	289	259	130	204	247	61	18	26	
		SIG																						
Not concerned (Net)		COL %	11%	10%	15%	11%	9%	14%	9%	17%	9%	9%	9%	12%	12%	12%	13%	4%	8%	12%	11%	12%	16%	
		SIG									B	C				C	C							
Not concerned (Net)		COUNT	89	39	25	20	5	54	35	38	29	23	26	33	15	43	40	6	17	34	8	3	6	
		SIG																						

: - BC Omni - April 19, 2011 --- Vision Critical --- 4/22/2011 tl

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

Table 24

Sal4. Overall, how concerned are you about each one of the following threats to wild salmon runs?

	TOTAL	Region				Gender		Age			Income			Education			Last Provincial Vote							
		(A)	GVRD (A)	Vancouver Island (B)	BC Southern Interior (C)	BC North/Interior (D)	Male (A)	Female (B)	18-34 (A)	35-54 (B)	55+ (C)	<\$50K (A)	\$50-99K (B)	\$100K+ (C)	HS or less (A)	College / Tech school (B)	Univ+ (C)	NDP (A)	Lib (B)	Green (C)	PC (D)	Other (E)		
Pollution	All Respondents		BASE	806	406	175	170	55	393	413	221	321	264	281	273	130	352	311	143	227	291	72	23	35
			UNWT	806	416	168	174	48	377	429	216	328	262	272	273	140	304	330	172	233	297	73	24	34
	Very concerned		COL %	46%	46%	41%	49%	57%	43%	49%	41%	46%	50%	52%	39%	45%	44%	47%	49%	57%	39%	51%	39%	43%
			SIG																					
			COUNT	371	185	71	84	31	170	202	91	147	133	147	107	59	157	145	70	129	114	37	9	15
	Moderately concerned		COL %	40%	41%	43%	39%	31%	42%	38%	41%	41%	39%	35%	48%	43%	42%	37%	43%	32%	49%	36%	43%	31%
			SIG																					
			COUNT	326	167	75	66	17	167	159	90	132	103	98	130	55	149	116	61	72	142	26	10	11
	Not too concerned		COL %	8%	8%	11%	6%	7%	10%	7%	9%	8%	8%	6%	10%	7%	7%	10%	6%	8%	9%	8%	11%	13%
			SIG																					
			COUNT	65	32	19	10	4	38	27	20	25	20	16	27	9	25	31	9	18	25	5	2	5
	Not concerned at all		COL %	2%	1%	3%	2%	3%	3%	1%	4%	2%	1%	2%	2%	3%	2%	2%	1%	2%	1%	1%	4%	3%
			SIG																					
			COUNT	16	5	6	3	2	10	6	8	6	2	6	6	4	8	7	1	4	3	1	1	1
	Not sure		COL %	3%	4%	2%	4%	2%	2%	5%	5%	3%	2%	5%	1%	2%	4%	4%	1%	1%	2%	4%	4%	10%
			SIG							A														A
			COUNT	28	18	3	6	1	8	20	11	11	6	15	4	3	14	12	2	3	7	3	1	4
	Concerned (Net)		COL %	86%	87%	84%	88%	88%	86%	87%	82%	87%	89%	87%	87%	88%	87%	84%	92%	89%	88%	87%	81%	73%
			SIG																					
			COUNT	697	352	147	150	48	337	360	181	279	236	245	237	114	306	261	131	201	257	63	18	26
	Not concerned (Net)		COL %	10%	9%	14%	8%	10%	12%	8%	13%	10%	8%	8%	12%	10%	9%	12%	7%	10%	10%	9%	15%	16%
			SIG																					
			COUNT	81	37	25	14	6	48	33	28	31	22	22	33	13	33	38	10	22	28	6	3	6

: - BC Omni - April 19, 2011 --- Vision Critical --- 4/22/2011 tl

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

Table 25

Sal4. Overall, how concerned are you about each one of the following threats to wild salmon runs?

	TOTAL	Region				Gender		Age			Income			Education			Last Provincial Vote							
		(A)	GVRD (A)	Vancouver Island (B)	BC Southern Interior (C)	BC North/Interior (D)	Male (A)	Female (B)	18-34 (A)	35-54 (B)	55+ (C)	<\$50K (A)	\$50-99K (B)	\$100K+ (C)	HS or less (A)	College / Tech school (B)	Univ+ (C)	NDP (A)	Lib (B)	Green (C)	PC (D)	Other (E)		
Overfishing	All Respondents		BASE	806	406	175	170	55	393	413	221	321	264	281	273	130	352	311	143	227	291	72	23	35
			UNWT	806	416	168	174	48	377	429	216	328	262	272	273	140	304	330	172	233	297	73	24	34
	Very concerned		COL %	50%	49%	50%	51%	51%	52%	48%	46%	52%	51%	51%	48%	56%	48%	51%	54%	48%	55%	63%	48%	39%
			SIG																					
	Moderately concerned		COUNT	403	201	87	87	28	205	198	101	166	136	142	131	73	168	158	77	109	160	45	11	14
			COL %	33%	32%	33%	35%	37%	31%	35%	31%	33%	35%	32%	35%	32%	32%	33%	35%	38%	31%	27%	35%	24%
			SIG																					
	Not too concerned		COUNT	267	129	58	60	20	123	144	68	106	94	89	95	41	113	104	50	87	89	20	8	8
			COL %	10%	12%	11%	7%	9%	12%	9%	12%	9%	11%	9%	13%	7%	12%	10%	6%	11%	10%	4%	4%	28%
			SIG																					B C
	Not concerned at all		COUNT	83	48	19	12	5	45	38	27	28	29	26	34	9	44	30	9	25	30	3	1	10
			COL %	2%	1%	4%	2%	2%	2%	2%	4%	2%	1%	3%	2%	2%	3%	2%	0%	1%	1%	1%	4%	3%
			SIG																					
	Not sure		COUNT	16	6	7	3	1	9	7	9	5	2	7	6	3	9	7	0	1	3	1	1	1
			COL %	5%	6%	2%	5%	2%	3%	6%	7%	5%	2%	6%	3%	3%	5%	4%	5%	2%	3%	4%	9%	6%
			SIG							A	C													
	Concerned (Net)		COUNT	36	23	4	9	1	11	26	16	16	4	17	8	4	18	12	6	5	9	3	2	2
			COL %	83%	81%	83%	86%	88%	83%	83%	77%	85%	87%	82%	83%	88%	80%	84%	89%	86%	86%	90%	83%	63%
			SIG									A						A	E	E	E			
	Not concerned (Net)		COUNT	670	330	145	147	48	327	343	169	272	229	232	226	114	281	261	127	196	249	65	19	22
			COL %	12%	13%	14%	9%	11%	14%	11%	16%	10%	12%	12%	15%	9%	15%	12%	6%	11%	11%	6%	8%	30%
			SIG													C								A B C
			COUNT	100	54	25	15	6	55	45	36	33	31	33	40	12	53	38	9	26	33	4	2	11

: - BC Omni - April 19, 2011 --- Vision Critical --- 4/22/2011 tl

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

Table 26

Sal4. Overall, how concerned are you about each one of the following threats to wild salmon runs?

	TOTAL	Region				Gender		Age			Income			Education			Last Provincial Vote							
		(A)	GVRD (A)	Vancouver Island (B)	BC Southern Interior (C)	BC North/Interior (D)	Male (A)	Female (B)	18-34 (A)	35-54 (B)	55+ (C)	<\$50K (A)	\$50-99K (B)	\$100K+ (C)	HS or less (A)	College / Tech school (B)	Univ+ (C)	NDP (A)	Lib (B)	Green (C)	PC (D)	Other (E)		
Salmon farms	All Respondents		BASE	806	406	175	170	55	393	413	221	321	264	281	273	130	352	311	143	227	291	72	23	35
			UNWT	806	416	168	174	48	377	429	216	328	262	272	273	140	304	330	172	233	297	73	24	34
	Very concerned		COL %	39%	38%	43%	36%	38%	38%	39%	26%	39%	49%	42%	36%	35%	36%	43%	37%	52%	34%	53%	34%	41%
			SIG								A	A	B							B		B		
			COUNT	311	153	76	61	21	149	162	57	124	130	119	99	46	126	133	52	118	100	38	8	14
	Moderately concerned		COL %	25%	27%	21%	24%	28%	24%	27%	29%	27%	19%	23%	28%	28%	27%	20%	32%	21%	28%	20%	23%	16%
			SIG								C								B					
			COUNT	204	109	37	41	15	94	110	64	88	51	65	75	36	97	62	45	49	80	15	5	6
	Not too concerned		COL %	22%	21%	22%	24%	26%	27%	17%	26%	21%	20%	19%	24%	24%	22%	23%	19%	16%	25%	15%	22%	19%
			SIG								B													
			COUNT	176	83	38	41	14	107	69	58	67	52	53	66	31	78	71	27	37	73	11	5	7
	Not concerned at all		COL %	6%	7%	6%	6%	5%	7%	6%	8%	5%	6%	6%	5%	9%	7%	7%	5%	5%	7%	4%	8%	8%
			SIG																					
			COUNT	52	27	11	11	3	27	25	18	17	17	17	14	11	24	21	7	12	21	3	2	3
	Not sure		COL %	8%	8%	7%	9%	3%	4%	11%	11%	8%	5%	9%	7%	5%	8%	8%	8%	5%	6%	8%	13%	14%
			SIG								A													
			COUNT	63	33	13	16	2	16	47	24	25	14	26	19	6	28	24	11	12	17	6	3	5
	Concerned (Net)		COL %	64%	65%	65%	60%	66%	62%	66%	55%	66%	69%	66%	64%	63%	63%	68%	73%	62%	73%	58%	58%	
			SIG								A	A												
			COUNT	515	263	113	102	36	243	272	121	212	182	185	174	82	223	195	97	166	180	53	13	20
	Not concerned (Net)		COL %	28%	27%	28%	30%	31%	34%	23%	34%	26%	26%	25%	29%	32%	29%	30%	24%	21%	32%	19%	30%	28%
			SIG								B									A				
			COUNT	228	111	49	52	17	134	94	76	84	68	70	80	42	101	92	34	48	94	14	7	10

: - BC Omni - April 19, 2011 --- Vision Critical --- 4/22/2011 tl

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

Table 27

Sal4. Overall, how concerned are you about each one of the following threats to wild salmon runs?

			TOTAL	Region				Gender		Age			Income			Education			Last Provincial Vote					
			(A)	GVRD (A)	Vancouver Island (B)	BC Southern Interior (C)	BC North/Interior (D)	Male (A)	Female (B)	18-34 (A)	35-54 (B)	55+ (C)	<\$50K (A)	\$50-99K (B)	\$100K+ (C)	HS or less (A)	College / Tech school (B)	Univ+ (C)	NDP (A)	Lib (B)	Green (C)	PC (D)	Other (E)	
Hatcheries	All Respondents	BASE	806	406	175	170	55	393	413	221	321	264	281	273	130	352	311	143	227	291	72	23	35	
		UNWT	806	416	168	174	48	377	429	216	328	262	272	273	140	304	330	172	233	297	73	24	34	
	Very concerned	COL %	15%	16%	13%	16%	12%	16%	14%	13%	15%	17%	18%	13%	15%	19%	13%	12%	15%	13%	22%	26%	22%	
		SIG																						
	Moderately concerned	COUNT	123	65	23	28	7	64	59	29	49	45	52	35	20	67	40	17	35	38	16	6	8	
		COL %	32%	34%	28%	33%	29%	25%	39%	29%	35%	31%	33%	35%	29%	33%	30%	35%	34%	30%	32%	31%	24%	
	Not too concerned	COUNT	258	137	49	56	16	97	160	63	113	81	92	96	38	115	92	51	76	88	23	7	8	
		COL %	32%	31%	36%	29%	44%	41%	24%	37%	30%	32%	28%	34%	36%	31%	33%	34%	32%	37%	29%	20%	32%	
	Not concerned at all	COUNT	262	124	63	50	24	162	100	81	97	84	79	46	109	104	49	73	106	21	5	11		
		COL %	11%	10%	15%	9%	6%	13%	8%	9%	10%	12%	10%	11%	9%	13%	9%	9%	13%	4%	14%	12%		
	Not sure	COUNT	85	40	26	16	3	51	34	20	33	33	27	30	14	31	42	12	20	38	3	3	4	
		COL %	10%	10%	7%	12%	9%	5%	14%	13%	9%	8%	12%	7%	10%	9%	11%	10%	10%	7%	12%	8%	9%	
	Concerned (Net)	COUNT	78	40	12	21	5	19	60	28	29	22	33	20	12	30	34	14	23	21	9	2	3	
		COL %	47%	50%	42%	49%	41%	41%	53%	42%	50%	48%	51%	48%	44%	52%	42%	47%	49%	43%	55%	57%	46%	
	Not concerned (Net)	COUNT	381	202	73	84	23	161	220	92	162	126	143	131	58	182	132	67	111	125	40	13	16	
		COL %	43%	40%	51%	39%	50%	54%	32%	46%	40%	44%	37%	45%	46%	40%	47%	43%	41%	50%	33%	35%	44%	
			SIG																					
			COUNT	347	164	90	66	27	213	134	101	130	117	105	122	60	140	146	61	93	145	24	8	15

: - BC Omi - April 19, 2011 --- Vision Critical --- 4/22/2011 tl

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

Table 28

Sal4. Overall, how concerned are you about each one of the following threats to wild salmon runs?

	TOTAL	Region				Gender		Age			Income			Education			Last Provincial Vote							
		(A)	GVRD (A)	Vancouver Island (B)	BC Southern Interior (C)	BC North/Interior (D)	Male (A)	Female (B)	18-34 (A)	35-54 (B)	55+ (C)	<\$50K (A)	\$50-99K (B)	\$100K+ (C)	HS or less (A)	College / Tech school (B)	Univ+ (C)	NDP (A)	Lib (B)	Green (C)	PC (D)	Other (E)		
Water shortages	All Respondents		BASE	806	406	175	170	55	393	413	221	321	264	281	273	130	352	311	143	227	291	72	23	35
			UNWT	806	416	168	174	48	377	429	216	328	262	272	273	140	304	330	172	233	297	73	24	34
	Very concerned		COL %	28%	27%	24%	30%	35%	24%	31%	22%	28%	32%	31%	27%	23%	31%	25%	27%	34%	25%	24%	31%	34%
			SIG						A				A											
			COUNT	224	111	42	52	19	95	129	48	91	85	88	75	30	108	78	38	77	73	17	7	12
	Moderately concerned		COL %	40%	40%	40%	40%	41%	39%	40%	34%	43%	41%	38%	39%	44%	37%	41%	45%	40%	42%	50%	46%	21%
			SIG																			E		
			COUNT	322	161	70	68	22	155	167	76	138	109	106	106	57	132	127	63	90	122	36	11	7
	Not too concerned		COL %	22%	23%	26%	18%	19%	28%	17%	29%	19%	20%	18%	26%	25%	21%	25%	21%	19%	25%	19%	15%	24%
			SIG						B		B													
			COUNT	180	94	45	31	10	110	70	65	61	54	50	72	33	73	78	29	42	74	14	3	8
	Not concerned at all		COL %	4%	4%	5%	4%	3%	5%	3%	7%	4%	2%	5%	3%	4%	5%	4%	3%	2%	4%	1%	4%	11%
			SIG																					
			COUNT	33	15	9	8	2	20	12	15	12	6	15	9	5	17	12	4	6	10	1	1	4
	Not sure		COL %	6%	6%	5%	7%	2%	3%	8%	8%	6%	4%	8%	4%	4%	6%	6%	5%	5%	4%	5%	4%	11%
			SIG							A														
			COUNT	47	26	9	12	1	13	35	18	19	10	22	12	5	22	17	7	12	12	4	1	4
	Concerned (Net)		COL %	68%	67%	64%	71%	76%	64%	72%	56%	71%	73%	69%	66%	67%	68%	66%	71%	74%	67%	74%	77%	55%
			SIG							A		A	A											
			COUNT	546	272	112	120	42	250	296	124	229	194	194	181	87	239	205	102	167	195	54	18	19
	Not concerned (Net)		COL %	26%	27%	31%	23%	22%	33%	20%	36%	23%	23%	23%	30%	29%	26%	29%	23%	21%	29%	20%	19%	35%
			SIG						B		B C													
			COUNT	213	108	53	39	12	130	83	79	73	60	65	81	38	90	89	33	48	85	15	4	12

: - BC Omni - April 19,2011 --- Vision Critical --- 4/22/2011 tl

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

Table 29

Sal4. Overall, how concerned are you about each one of the following threats to wild salmon runs?

	TOTAL	Region				Gender		Age			Income			Education			Last Provincial Vote							
		(A)	GVRD (A)	Vancouver Island (B)	BC Southern Interior (C)	BC North/Interior (D)	Male (A)	Female (B)	18-34 (A)	35-54 (B)	55+ (C)	<\$50K (A)	\$50-99K (B)	\$100K+ (C)	HS or less (A)	College / Tech school (B)	Univ+ (C)	NDP (A)	Lib (B)	Green (C)	PC (D)	Other (E)		
Climate change	All Respondents		BASE	806	406	175	170	55	393	413	221	321	264	281	273	130	352	311	143	227	291	72	23	35
			UNWT	806	416	168	174	48	377	429	216	328	262	272	273	140	304	330	172	233	297	73	24	34
	Very concerned		COL %	30%	30%	26%	30%	45%	26%	34%	34%	29%	28%	33%	30%	27%	30%	29%	33%	38%	24%	30%	18%	21%
			SIG					B		A										B				
			COUNT	242	122	45	51	25	103	139	75	92	75	94	82	35	105	90	47	87	70	22	4	7
	Moderately concerned		COL %	35%	38%	35%	33%	26%	35%	36%	31%	37%	36%	32%	36%	41%	33%	36%	42%	36%	36%	39%	33%	26%
			SIG																					
			COUNT	286	154	61	57	14	138	147	69	120	96	90	99	53	115	111	59	81	106	28	8	9
	Not too concerned		COL %	21%	20%	23%	20%	18%	23%	18%	19%	21%	21%	19%	22%	18%	21%	22%	17%	18%	26%	19%	20%	23%
			SIG																					
			COUNT	167	82	40	34	10	92	74	43	67	57	52	61	23	73	69	25	41	75	14	5	8
	Not concerned at all		COL %	9%	7%	13%	10%	8%	12%	6%	8%	8%	10%	9%	9%	12%	10%	9%	6%	6%	9%	7%	20%	20%
			SIG						B															
			COUNT	72	27	23	17	4	47	24	18	27	27	25	25	15	35	28	8	14	27	5	4	7
	Not sure		COL %	5%	5%	4%	7%	3%	3%	7%	7%	5%	4%	7%	2%	3%	7%	4%	3%	2%	5%	5%	9%	10%
			SIG							A				B										A
			COUNT	40	21	6	11	2	12	29	15	15	10	20	7	3	23	13	4	4	13	4	2	4
	Concerned (Net)		COL %	65%	68%	60%	63%	71%	62%	69%	65%	66%	65%	66%	68%	63%	65%	74%	74%	60%	69%	51%	47%	
			SIG							A								A	B	E				
			COUNT	528	275	105	108	39	241	286	145	212	171	184	181	88	221	201	106	168	176	50	12	16
	Not concerned (Net)		COL %	30%	27%	36%	30%	25%	36%	24%	28%	29%	32%	27%	31%	30%	31%	31%	23%	24%	35%	26%	39%	42%
			SIG						B															
			COUNT	238	110	63	51	14	139	99	61	94	84	77	86	39	108	97	33	55	102	19	9	15

: - BC Omni - April 19, 2011 --- Vision Critical --- 4/22/2011 tl

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

Table 30

Sal5. All things considered, do you feel that your own community enjoys the following benefits from the local salmon population?

		TOTAL	Region				Gender		Age			Income			Education			Last Provincial Vote						
			(A)	GVRD (A)	Vancouver Island (B)	BC Southern Interior (C)	BC North/Interior (D)	Male (A)	Female (B)	18-34 (A)	35-54 (B)	55+ (C)	<\$50K (A)	\$50-99K (B)	\$100K+ (C)	HS or less (A)	College / Tech school (B)	Univ+ (C)	NDP (A)	Lib (B)	Green (C)	PC (D)	Other (E)	
Benefits from the local salmon population	All Respondents	BASE	806	406	175	170	55	393	413	221	321	264	281	273	130	352	311	143	227	291	72	23	35	
		UNWT	806	416	168	174	48	377	429	216	328	262	272	273	140	304	330	172	233	297	73	24	34	
	Commercial benefits	COL %	38%	41%	53%	23%	18%	44%	33%	36%	36%	42%	33%	41%	43%	35%	39%	42%	37%	42%	33%	24%	33%	
		SIG		C D	C D			B																
	Attracts tourism	COUNT	306	166	92	39	10	171	135	80	115	112	94	111	56	124	122	60	85	121	24	5	11	
		SIG			A C D					A														
	Supports healthy environment	COL %	51%	43%	70%	52%	44%	53%	49%	44%	51%	56%	52%	52%	53%	51%	53%	47%	49%	55%	56%	68%	37%	
		SIG			A C D																			
	Recreation	COUNT	411	175	123	89	24	209	202	98	164	149	146	141	69	179	165	68	111	160	40	15	13	
		SIG			A C			B				A												
	Enhances beauty of region	COL %	46%	39%	60%	46%	45%	54%	38%	36%	48%	50%	45%	48%	49%	44%	47%	47%	43%	51%	53%	56%	32%	
		SIG			A C			B				A												
	Enhances community involvement	COUNT	367	159	105	78	25	212	156	80	155	132	128	131	63	154	146	67	98	149	38	13	11	
		SIG			A C D					C														
	None of these	COL %	40%	37%	53%	37%	26%	38%	42%	46%	40%	35%	40%	37%	41%	36%	41%	47%	39%	38%	49%	47%	27%	
		SIG			A C D																			
	None of these	COUNT	320	152	92	62	14	147	173	101	127	92	112	102	53	125	128	66	88	110	36	11	9	
		SIG			C											A								
	None of these	COL %	22%	23%	10%	29%	24%	22%	22%	27%	21%	19%	21%	21%	19%	24%	21%	18%	22%	19%	19%	13%	40%	
		SIG			B		B																	
			COUNT	175	94	17	50	13	85	91	59	66	50	60	58	25	84	67	25	49	56	14	3	14

: - BC Omni - April 19, 2011 --- Vision Critical --- 4/22/2011 tl

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.