

From: Lake, Diane <Diane.Lake@dfo-mpo.gc.ca>
Sent: Tuesday, September 29, 2009 1:10 PM
To: Ryall, Paul <Paul.Ryall@dfo-mpo.gc.ca>; Grout, Jeff <Jeff.Grout@dfo-mpo.gc.ca>; Farlinger, Susan <Susan.Farlinger@dfo-mpo.gc.ca>; Thomson, Andrew <Andrew.Thomson@dfo-mpo.gc.ca>; Bate, Angela <Angela.Bate@dfo-mpo.gc.ca>; Webb, Allison <Allison.Webb@dfo-mpo.gc.ca>; Saunders, Mark <Mark.Saunders@dfo-mpo.gc.ca>; Patterson, David <David.Patterson@dfo-mpo.gc.ca>
Cc: Davis, Terry <Terry.Davis@dfo-mpo.gc.ca>; McRae, Cathy <Cathy.McRae@dfo-mpo.gc.ca>
Subject: RE: Sample speeches and templates
Attach: Fraser River Sockeye Salmon dr1 (2).doc

Attached is a draft speech developed for potential use a few weeks ago. It is about 20 minutes, was based on material from the region, and was pieced together by a speechwriter in Ottawa, following some phone interviews with staff in the Pacific. This is something similar we would do for this particular request.

Please let me know if you have additional questions.

Diane

From: Lake, Diane
Sent: Tuesday, September 29, 2009 12:55 PM
To: Ryall, Paul; Grout, Jeff; Farlinger, Susan; Thomson, Andrew; Bate, Angela; Webb, Allison; Saunders, Mark
Cc: Davis, Terry; McRae, Cathy
Subject: RE: Sample speeches and templates

Paul;

I agree that this is not our role - which was the point made a number of times on the call yesterday. What we eventually agreed to was subject matter experts providing information on the themes we agreed upon at the meeting - from existing briefing notes and other material. It would be coordinated by Terry (not Allison). HQ said they would then provide editing assistance.

Cathy - could you please confirm this is your understanding....

thanks
Diane

From: Ryall, Paul
Sent: Tuesday, September 29, 2009 12:12 PM
To: Grout, Jeff; Farlinger, Susan; Thomson, Andrew; Bate, Angela; Lake, Diane
Subject: RE: Sample speeches and templates

Sue

We are been requested to draft speeches for the Minister. I don't think this is our role. I can see that we can supply information and also address questions to a speech writer, but not be the lead on drafting a Minister's speech.

Paul Ryall
Fisheries and Aquaculture Management

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-----Original Message-----

From: Grout, Jeff
Sent: Tuesday, September 29, 2009 7:52 AM
To: Ryall, Paul
Subject: Fw: Sample speeches and templates

Paul, we should discuss how to deal with this. I can update you on our conf call with Ottawa yesterday. There was no agreement that subject experts would write speeches. Alison Webb offered to coordinate. Jeff

From: Lake, Diane
To: Grout, Jeff; Ryall, Paul; Thomson, Andrew; Webb, Allison; Bate, Angela; Saunders, Mark; Patterson, David
Cc: Davis, Terry
Sent: Mon Sep 28 18:32:27 2009
Subject: FW: Sample speeches and templates

TEMPLATES

<<House Speeches.doc>>

As per our call today with Parliamentary Affairs and other HQ staff, we've been asked to prepare 10-minute speeches on the following below, to be possibly used in the House should the Speaker grant an emergency debate on Pacific salmon. Attached are templates which can be used to cut and paste existing material into (briefing notes and other documents).

Based on our discussion, it seems like the following are best suited to provide information on the various subject matters. The speeches are to total 80 minutes, and comprise the following themes:

- salmon overview (20 minutes, complete - I'll send it on tomorrow)
- forecasting (10 minutes) (Jeff, Paul)
- in-season management/post-season review (20 minutes) (Jeff, Paul)
- environmental context (10 minutes) (Mark, Dave)
- aquaculture and sea lice (10 minutes) (Andy)
- the way forward - (post-season review science (10 minutes) (Jeff)

Q's and as are also required on;

-compensation (Allison)

-PICFI (Angela)

Please note: A 10 minute speech is 1000-1200 words. Communications branch will handle edits/approvals of material. deadline for material is the end of the week - Oct. 2. Please send to Terry Davis when complete.

Thanks
Diane